

Cookie Policy

AQLIA — Creative Agency

Last updated: 01 JULY 2026

This Cookie Policy explains what cookies are, how AQLIA uses them on our website, and how you can control your cookie preferences. Please read this policy alongside our Privacy Policy.

1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or phone) when you visit a website. They are widely used to make websites work, to remember your preferences, and to give website owners information about how visitors use their site.

We also use similar tracking technologies such as web beacons and local storage, which function in a comparable way to cookies. In this policy, we refer to all such technologies collectively as “cookies.”

2. Categories of Cookies We Use

We use cookies in the following categories:

2.1 Strictly Necessary Cookies

These cookies are essential for the website to function properly. They cannot be disabled. They do not collect personal information for marketing purposes and do not require your consent to be set.

Cookie Name	Provider	Duration	Purpose	Notes
[COOKIE_NAME]	[Wix / Website Platform]	[Session / NUMBER DAYS]	Session management, security, basic site functionality	Fill in once site is live
[COOKIE_NAME]	[PROVIDER NAME]	[SESSION / DAYS]	[PURPOSE]	Fill in once site is live

2.2 Analytics Cookies

These cookies help us understand how visitors interact with our website — for example, which pages are most visited and whether visitors encounter errors. All information collected is aggregated and anonymised where possible. Depending on your location, use of these cookies may require opt-in consent (for example, EU/UK visitors) or compliance with an opt-out framework, including honoring the Global Privacy Control (GPC) signal for California and other applicable U.S. states under the CPRA.

Cookie Name	Provider	Duration	Purpose	Notes
[COOKIE_NAME (e.g. _ga)]	[PROVIDER (e.g. Google Analytics)]	[DURATION (e.g. 2 years)]	Distinguishes unique visitors; tracks pageviews and session behaviour	Fill in once tool is confirmed
[COOKIE_NAME (e.g. _ga_XXXXXX)]	[PROVIDER]	[DURATION]	Stores and counts pageviews	Fill in once live

Analytics tool in use: Google Analytics 4 / Metricool / Wix

2.3 Marketing & Tracking Cookies

Marketing cookies track visitors across websites to display relevant advertising and measure the effectiveness of ad campaigns. Depending on your location, these cookies may require your prior opt-in consent (EU/UK visitors) or must be disclosed with a clear opt-out mechanism, including honoring Global Privacy Control signals (California and other U.S. states with comprehensive privacy laws). We will only set marketing cookies in accordance with your cookie preferences and applicable law.

Cookie Name	Provider	Duration	Purpose	Notes
[COOKIE_NAME (e.g. _fbp)]	[PROVIDER (e.g. Meta / Facebook)]	[DURATION (e.g. 3 months)]	Tracks visits for ad targeting and attribution	Only if Meta Pixel is active
[COOKIE_NAME]	[PROVIDER]	[DURATION]	[PURPOSE]	Fill in once live

3. Third-Party Cookies

Some cookies on our site are set by third-party services that appear on our pages. These third parties have their own privacy policies and AQLIA does not control how they use the information they collect. Examples include:

- Embedded videos or social media widgets (if present)
- Booking tools such as Calendly
- Other third-party tools embedded on the site: n/A

4. How Long Cookies Last

Cookies fall into two duration categories:

- Session cookies: deleted automatically when you close your browser
- Persistent cookies: remain on your device for a set period (specified in the cookie tables above) or until you delete them manually

5. How to Manage Your Cookie Preferences

5.1 Cookie Consent Banner

When you first visit our website, a cookie consent banner will ask for your preferences. You can accept all cookies, reject non-essential cookies, or customise your choices. You can change your preferences at any time by clicking the 'Cookie Settings' link in the footer of our website

5.2 Browser Settings

You can also control cookies through your browser settings. Most browsers allow you to:

- View and delete existing cookies
- Block cookies from being set in the future
- Accept or reject cookies on a site-by-site basis

Please note that disabling certain cookies may affect the functionality of our website. For guidance on managing cookies in your browser:

- Chrome: Settings > Privacy and security > Cookies and other site data
- Firefox: Settings > Privacy & Security > Cookies and Site Data
- Safari: Preferences > Privacy > Manage Website Data
- Edge: Settings > Cookies and site permissions

5.3 Opt-Out Tools

You may also opt out of specific analytics or advertising cookies using the following tools:

- Google Analytics opt-out: [<https://tools.google.com/dlpage/gaoptout> — or N/A if not using GA]
- Meta Ads preferences: [<https://www.facebook.com/ads/preferences> — or N/A if not using Meta Pixel]
- Global Privacy Control (GPC): if your browser or a browser extension sends the GPC signal, we will treat it as a valid opt-out request under the CPRA where applicable. [CONFIRM: GPC honored on live site]
- Additional opt-out tools: [LIST OR WRITE N/A]

6. Updates to This Cookie Policy

We may update this Cookie Policy from time to time, particularly as our website evolves or new tools are added. When we do, we will update the “Last updated” date at the top of this page. We recommend reviewing this policy periodically.

7. More Information

For more information about how we handle your personal data, please read our Privacy Policy.

If you have questions about our use of cookies, please contact us at:
contact@aqlia-agency.com